

# Nur Jihad Albar

Master of Public Affairs Candidate

Goldman School of Public Policy | University of California, Berkeley

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## Professional Summary

Awardee of a fully funded Indonesian Government Scholarship with private-sector experience in public policy and government affairs across consumer goods and healthcare sectors, and later in business strategy consulting, combining rigorous economic analysis with practical policy execution. At UC Berkeley, he concentrates on financial and economic analysis for public-sector decision-making, particularly in state-linked institutions and capital-intensive strategic sectors. Most recently conducted a population-scale economic assessment for the Office of Chief Economist at Bank Mandiri.

## Core Expertise

### Finance

Corporate Finance  
Financial modeling (DCF, APV, WACC, NPV analysis)  
Capital structure analysis (unlevering/levering)  
Comparable company analysis (beta estimation)  
Capital budgeting and project valuation  
Scenario, sensitivity, and risk analysis  
Organizational and implementation analysis

### Public Affairs

Social Economic Benefit Cost Analysis  
Policy analysis and recommendations  
Data science for public decisions  
Stakeholder engagement strategy  
Strategic assessment of public-private partnership  
Sector analysis

## Data Analytics and Visualization Skills

Core: R, Stata, Tableau | AI augmented data analytics and visualization: Claude Code, Cursor, Lovable

## Work Experience

**Bank Mandiri Indonesia** | Berkeley CAPSTONE Research Consulting at the **Office of Chief Economist**

Feb 2026 – May 2026

Conducted a population-scale assessment across 74 million households and 500+ districts, producing the first national count of market-ready households for a government priority program, a number the system had never generated. Identified structural constraints in financial access and developed policy recommendations that bridge public sector objectives with financial sector strategy.

Bank Mandiri is Indonesia's largest bank by assets. The Office of the Chief Economist (OCE) serves as the bank's think tank, conducting macroeconomic, industry, regional, and strategic research to inform senior management and policy stakeholders.

**Sysmex Indonesia** | Public Affairs and Market Access Lead

March 2024 – April 2025

Built Sysmex Indonesia's Public Affairs and Market Access function and strengthened the company's credibility as a key diagnostic partner to Indonesia's healthcare system through science-based communication. Oversaw all central-government engagement on primary-care diagnostic AI initiatives and directed Sysmex's involvement in a major World Bank tender.

**Arghajata Strategy Consulting** | Senior Consultant

October 2023 – March 2024

Worked with leading State-Owned Enterprise (SOE) clients to assess current operations, identify strategic priorities, and design future-state roadmaps. Delivered data-driven recommendations on strategic direction and implementation initiatives, integrating business strategy, research, and project management expertise with public policy insight.

**Novartis Indonesia** | Public Affairs Junior Manager

April 2020 – September 2023

Led advocacy efforts and stakeholder engagement, reporting directly to the Country Head of Public Affairs, Communications, and Engagement. Developed policy strategies, nurtured multi-stakeholder partnerships, and drove healthcare system-strengthening initiatives aligned with Novartis Indonesia's therapeutic priorities.

**Mayora Indonesia** | Government and Regulatory Affairs Assistant Manager

May 2018 – April 2020

Supported the Director of Government and Regulatory Affairs in policy monitoring, regulatory analysis, and strategic stakeholder engagement. Drove industry-association advocacy and coordinated a major public-private partnership initiative with government and local NGOs.

**Jenius Digital Bank – Sumitomo Mitsui Banking Corporation** | Relationship Officer

June 2017 – May 2018

Managed strategic partnerships with companies and communities to support offline customer acquisition. Identified growth opportunities and strengthened Jenius's presence through targeted outreach activities.

**Japan International Cooperation Agency (JICA)** | Market Researcher

April – November 2016

Conducted market research for a JICA-endorsed feasibility study in the fisheries heavy-equipment sector. Gathered and analyzed market data in Jakarta and Makassar to inform the investment decision.

**Ministry of Investment Indonesia** | Intern

July – September 2014

Researched foreign direct investment policies in the manufacturing sector for undergraduate thesis and departmental use. Assisted in evaluating greenfield and brownfield investment regulatory proposals.

## **Educational Background**

**University of California, Berkeley** | Goldman School of Public Policy | Master of Public Affairs

May 2026

Interest and concentration: Social Benefit Cost Analysis, Investment and Finance (Haas Business School), Energy and Development  
Award: Attending the program through a fully funded Indonesian Government Scholarship (Indonesia Endowment Fund for Education)

**Parahyangan Catholic University** | Bachelor of Political Science in International Relations

August 2011 – August 2015

Concentration: International Political Economy

Thesis: Analyzing the Impact of the One-Door Investment Service Policy of Indonesia's Ministry of Investment