Nur Jihad Albar

Master of Public Affairs
Goldman School of Public Policy | University of California, **Berkeley**

njalbar@berkeley.edu
+1 510 355 3501
+62 821 30578857
linkedin.com/in/njalbar
njalbar.com

Professional Summary

Awardee of a fully funded Indonesian Government Scholarship with private-sector experience in public policy and government affairs across consumer goods and healthcare sectors, and later in business strategy consulting, combining rigorous economic analysis with practical policy execution. At UC Berkeley, he concentrates on financial and economic analysis for public-sector decision-making, particularly in state-linked institutions and capital-intensive strategic sectors.

Core Expertise

Economics and Policy

Applied economics (policy evaluation)
Applied econometrics (regression analysis)
Social Economic Cost-Benefit Analysis
Data science for public decisions
Strategic assessment of public-private partnerships
Stakeholder engagement strategy

Finance

Corporate Finance
Financial modeling (DCF, APV, WACC, NPV analysis)
Capital structure analysis (unlevering/levering)
Comparable company analysis (beta estimation)
Capital budgeting and project valuation
Scenario, sensitivity, and risk analysis
Organizational and implementation analysis

Data Analytics and Visualization Skills

R programming, Stata, Tableau | AI augmented data analytics and visualization (Claude Code, Cursor, Lovable)

Work Experience

Bank Mandiri Indonesia | CAPSTONE project at the **Office of Chief Economist (OCE)**

Feb 2026 – May 2026
Conducted a population-scale bankability assessment across 74 million households and 500+ districts in support of a government priority program, producing the first national count of market-ready households, a figure that had never existed before. Developed a four-dimensional composite scoring model that operationalizes the bank's mortgage screening criteria in national survey data (SUSENAS), identifying where creditworthy households drop out of housing finance, and translated the findings into policy recommendations bridging public objectives and financial sector strategy. Delivered the full analysis as a live interactive platform, District Explorer https://the-invisible-filter.njalbar.com

Bank Mandiri is Indonesia's largest bank by assets; OCE is its internal think tank to inform senior management and policy stakeholders.

Sysmex Indonesia | Public Affairs and Market Access Lead

March 2024 – April 2025
Built Sysmex Indonesia's Public Affairs and Market Access function and strengthened the company's credibility as a key diagnostic partner to Indonesia's healthcare system through science-based communication. Oversaw all central-government engagement on primary-care diagnostic AI initiatives and directed Sysmex's involvement in a major World Bank tender.

Arghajata Strategy Consulting | Senior Consultant
October 2023 – March 2024
Worked with leading State-Owned Enterprise (SOE) clients to assess current operations, identify strategic priorities, and design future-state roadmaps. Delivered data-driven recommendations on strategic direction and implementation initiatives, integrating business strategy, research, and project management expertise with public policy insight.

Novartis Indonesia | Public Affairs Junior Manager
April 2020 – September 2023

Led advocacy efforts and stakeholder engagement, reporting directly to the Country Head of Public Affairs, Communications, and Engagement. Developed policy strategies, nurtured multi-stakeholder partnerships, and drove healthcare system-strengthening initiatives aligned with Novartis Indonesia's therapeutic priorities.

Mayora Indonesia | Government and Regulatory Affairs Assistant Manager
May 2018 – April 2020
Supported the Director of Government and Regulatory Affairs in policy monitoring, regulatory analysis, and strategic stakeholder engagement. Drove industry-association advocacy and coordinated a major public–private partnership initiative with government and local NGOs.

Jenius Digital Bank – Sumitomo Mitsui Banking Corporation | Relationship Officer
June 2017 – May 2018
Managed strategic partnerships with companies and communities to support offline customer acquisition. Identified growth opportunities and strengthened Jenius's presence through targeted outreach activities.

Japan International Cooperation Agency (JICA) | Market Researcher
April 2016 – November 2016
Conducted market research for a JICA-endorsed feasibility study in the fisheries heavy-equipment sector. Gathered and analyzed market data in Jakarta and Makassar to inform the investment decision.

Ministry of Investment Indonesia | Intern
July 2014 – September 2014
Researched foreign direct investment policies in the manufacturing sector for undergraduate thesis and departmental use. Assisted in evaluating greenfield and brownfield investment regulatory proposals.

Educational Background

University of California, Berkeley | Goldman School of Public Policy | Master of Public Affairs
May 2026 | GPA: 3.89
Interest and concentration: Social Economic Cost-Benefit Analysis, Investment and Finance (at Haas Business School), Energy and Development
Award: Attending the program through a fully funded Indonesian Government Scholarship (Indonesia Endowment Fund for Education) with 2.54% acceptance rate

Parahyangan Catholic University | Bachelor of Political Science in International Relations
August 2011 – August 2015
Concentration: International Political Economy
Thesis: Analyzing the Impact of the One-Door Investment Service Policy of Indonesia's Ministry of Investment